

PRIVACY POLICY - COMMITMENT TO YOUR PRIVACY

This site is owned and operated by Federmal Therapeutic Skin Care ("Federmal"). Your privacy on the Internet is of the utmost importance to us. At Federmal, we want to make your experience online satisfying and safe.

Because we gather certain types of information about our users, we feel you should fully understand our policy and the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it.

INFORMATION FEDERMAL™ GATHERS AND TRACKS

Federmal gathers two types of information about users:

- 1 Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters or to receive information about our products:
- 2 Information Federmal gathers through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to readers' needs and perhaps to help our advertisers and sponsors better understand the demographics of our audience. Under no circumstances does Federmal divulge any non-public information about an individual user to a third party.

Federmal Gathers User Information In The Following Processes:

Optional Voluntary Information

We offer the following free service, which may require some type of voluntary submission of personal information by users:

Electronic newsletters policy

We may offer a free electronic newsletter to users. If so, Federmal will have to gather the email addresses of users who

voluntarily subscribe. Users may remove themselves from this mailing list by following the link that will be provided in every newsletter that points users to the subscription management page. If available, the Users may also subscribe to the newsletters at the time of registration.

Children

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request personally identifiable information from anyone under the age of 13 without requesting parental consent.

Usage tracking

Federal tracks user traffic patterns throughout all of our sites. However, we do not correlate this information with data about individual users. Federal does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser).

Federal sometimes tracks and catalogs the search terms that users enter in our Search function, but this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

Cookies

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain Personal Information although it will enable us to relate your use of this site to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Federal uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to

better track ad impressions and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not need to have cookies turned on to use this site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.

Privacy Policy Use

USE OF INFORMATION

Federalm uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalized elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate message boards. We may periodically or intermittently send out information to subscribers.

Federalm never shares mailing lists with any third parties, including advertisers, sponsors or partners.

When we use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you. We track search terms entered in Search function as one of many measures of what interests our users. But we don't track which terms a particular user enters.

Federalm may create aggregate reports on user demographics and traffic patterns for advertisers, sponsors and partners. This allows our advertisers to advertise more effectively, and allows our users to receive advertisements that are pertinent to their needs. Because we don't track the usage patterns of individual users, an advertiser or sponsor will never know that a specific user clicked their ad. We will not disclose any information about

any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

SHARING OF THE INFORMATION

Federalm uses the above-described information to tailor our content to suit your needs and help our advertisers better understand our audience's demographics. This is essential to keeping our service free. We will not share information about individual users with any third party, except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

SECURITY

Federalm operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers.

OPT-OUT POLICY

We give users options wherever necessary and practical. For example, such choices may include:

Opting not to register to receive our electronic newsletters.

YOUR CONSENT

By using this site, you consent to the collection and use of this information by Federalm. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.